

Pro Forma: Cascadia Theater Pro Forma

Current 90-Seat Theater				New 150-Seat Theater, Black Box, Storage, Office					
Revenue	Ticket Holder Donation	\$2,241.98	Ticket Hold/Donation (% of Ticket Revenue)	12%	\$13,000	\$14,773	\$16,545	\$18,909	Donation (% of Ticket Revenue)
	Tickets	\$51,514.56	Tickets		\$110,000	\$125,000	\$140,000	\$160,000	Tickets
	In-kind	\$3,215.49	In-kind		\$155	\$155	\$155	\$155	In-kind
	City of Mountain View	\$576.72	City of Mountain View						City of Mountain View
	Rental	\$20,001.97	Rental		\$30,000	\$30,000	\$30,000	\$30,000	Rental
	Public Fundraising	\$2,526.57	Public Fundraising		\$3,000	\$3,000	\$3,000	\$3,000	Fundraising
	Grants/Individuals	\$42,827.51	Grants/Individuals		\$45,200	\$46,200	\$47,200	\$47,200	Grants/Individuals
	Corporate	\$20,376.05	Corporate Sponsorship/ In-kind		\$47,750	\$50,000	\$53,000	\$58,000	Corporate Sponsor/In-kind
	Refunds	\$463.77	Refunds		\$787	\$787	\$787	\$787	Refunds
	Drama Camps	\$651.13	Drama Camps		\$6,800	\$10,200	\$10,200	\$10,200	Drama Camps
	Raffle	\$58,964.32	Raffle		\$2,253	\$2,800	\$3,000	\$3,000	Raffle
	Souvenirs	\$7,800.00	Souvenirs		\$100	\$210	\$250	\$250	Souvenirs
	Concessions	\$917.92	Concessions (% of Ticket Revenue)	2%	\$2,500	\$2,841	\$3,282	\$3,636	Concessions (% of Ticket Revenue)
	Advertising	\$4,297.88	Advertising		\$1,300	\$1,300	\$1,500	\$1,500	Advertising
Total Revenue		\$216,375.87			\$262,845	\$287,266	\$308,919	\$336,637	
			% of Revenue from Tickets		41.8%	43.5%	45.3%	47.6%	% of Revenue from Tickets

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Current Year		Project Year 1	Project Year 2	Project Year 3	Project Year 4	
Expenses	Loans	\$2,241.98	Loans	0	0	Loans
	Costumes	\$3,514.56	Costumes	\$6,765	\$7,036	Costumes
	Sets	\$23,215.49	Sets	\$21,000	\$21,840	Sets
	Royalties	\$4,576.72	Royalties	\$7,348	\$7,956	Royalties
	Props	\$1,050.97	Props	\$2,250	\$2,340	Props
	Lights	\$3,526.57	Lights	\$2,565	\$2,668	Lights
	Sound	\$2,827.51	Sound	\$645	\$671	Sound
	Housing	\$376.05	Housing	\$2,600	\$2,392	Housing
	Administrative	\$32,463.77	Administrative	\$59,425	\$61,802	Administrative
	Travel	\$651.13	Travel	\$1,700	\$1,768	Travel
	Net Wages	\$58,964.32	Net Wages	\$61,445	\$63,903	Net Wages
	Orchestra	\$2,800.00	Orchestra	\$4,320	\$4,493	Orchestra
	Federal Taxes	\$14,917.92	Federal Taxes	\$15,125	\$15,730	Federal Taxes
	State Taxes	\$4,297.88	State Taxes	\$4,400	\$4,576	State Taxes
	Workers Comp/Insurance	\$9,972.35	Workers Comp/Insurance	\$9,800	\$10,192	Workers Comp/Insurance
	Advertising	\$15,372.48	Advertising	\$39,041	\$40,603	Advertising
	Office	\$6,046.70	Office	\$1,295	\$1,347	Office
	Auditions	\$100.00	Auditions	\$287	\$298	Auditions
	Telephone	\$2,233.54	Telephone	\$2,075	\$2,157	Telephone
	Rent/Storage	\$17,874.25	Rent/Storage	\$8,848	\$9,202	Rent/Storage
	Org. Dues	\$1,236.86	Org. Dues	\$1,526	\$1,587	Org. Dues

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	Bank Fees	\$3,372.06	Bank Fees		\$2,536	\$2,638	\$2,743	\$2,853	Bank Fees
	Printing	\$314.59	Printing		\$1,508	\$1,568	\$1,631	\$1,696	Printing
	Concessions/ Souvenirs	\$498.21	Concessions/ Souvenirs		\$1,151	\$1,197	\$1,245	\$1,295	Concessions/ Souvenirs
	Fundraising	\$53.41	Fundraising		\$1,439	\$1,496	\$1,556	\$1,618	Fundraising
	Staff Development	\$480.00	Staff Development		\$1,260	\$1,310	\$1,363	\$1,417	Staff Development
	Classes	\$79.12	Classes		\$210	\$218	\$227	\$236	Classes
	Amenities	\$412.71	Amenities		\$551	\$573	\$596	\$620	Amenities
	Raffle	\$1190.00	Raffle		\$255	\$291	\$303	\$633	Raffle
	Program Development Equip. Facility Fund	o o	Program Development Fund Equip. Facility Replacement Fund		\$475 \$1,000	\$5,414 \$10,000	\$6,094 \$14,000	\$6,285 \$16,000	Program Development Funds Equip. Facility Fund
Total Expenses		\$214,746.29			\$262,845.00	\$287,266.00	\$302,821.00	\$316,638.00	
			Rate of Inflation	4%					Rate of Inflation

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